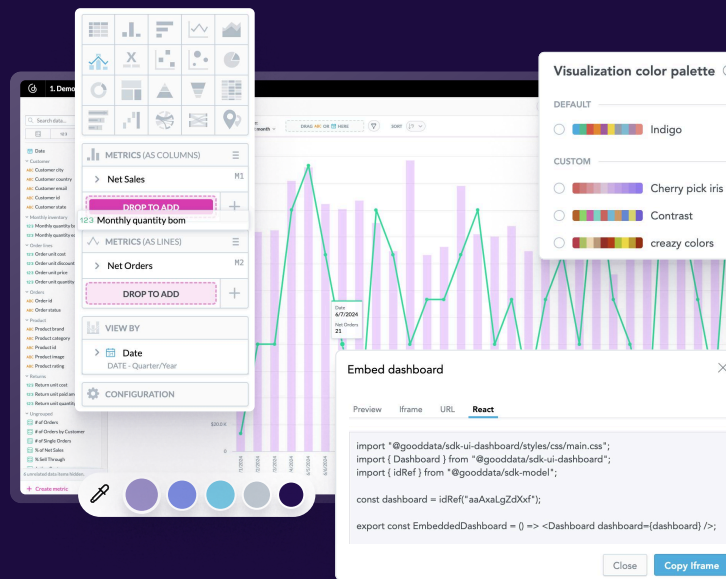




More than just a BI tool

Self-service, reporting, embedding, and data modeling in one modular analytics platform.



What is GoodData?

GoodData integrates strong governance with end-user autonomy, enabling teams to iterate rapidly while ensuring data trust. Our platform combines self-service, AI-driven insights, and seamless integration into existing workflows, providing the ideal solution for modern enterprises.

Empowering Developers Without Compromising UX

At **GoodData**, we're proving that delivering the best experience for developers and end users needn't be a trade-off. Built from the ground up for data innovators, GoodData Business Intelligence combines a foundation of trusted, **centrally modeled data** and robust **engineering practices** with easy **self-service** and highly **customized data apps**.

Data and product teams can rapidly develop valuable data and analytics products, while end users get the answers they need through intuitive interfaces and advanced conversational AI.

Fundamentally we believe:

- ✔ **Data must be accessible** where people actually work, not locked in a BI interface.
- ✔ Trust is mandatory and delivered via code, not hope. **APIs** and **SDKs** for everything.
- ✔ **Automation** is core to BI and necessary for developers and end users alike

- ✓ **Integrations with AI** and underlying data architectures are a must.
- ✓ **Composability** rules the day; build once, reuse infinitely.

To offer the best possible **end-to-end analytics experience** to both developers and users, GoodData Business Intelligence is deeply integrated into our GoodData Analytics Lake data platform and GoodData Artificial Intelligence. Plus, it works effortlessly with your existing cloud data warehouse or AI tools.

On a feature-by-feature basis, it is the most complete analytics platform on the market.

- 1. Model data** with our open semantic layer — use our metrics with any downstream application including competitor BI.
- 2. Query data** where it is or move it into memory thanks to our advanced caching and query optimization.
- 3. Build** using engineering principles with **SDKs, APIs** and **CI/CD** integration.
- 4. Scale** to easily support tens of thousands of tenants or concurrent users.
- 5. Embed** our UI components including AI chatbot and self-service tools, not just dashboards.
- 6. Deeply integrate** AI and BI capabilities in our UI or yours.

Ready to Break Free from Legacy BI?

GoodData offers a different approach to traditional BI. By combining the best in software and data engineering with flexible, user-friendly BI tooling, teams can deliver innovative data products to users, without compromising governance or agility. [Let's talk!](#)