GoodData

Meet your AI Assistant

The GoodData AI Assistant is your intelligent interface for analytics — bringing AI-native exploration into the core of your BI stack. **Enterprise-ready**, it keeps your data private — **never sent to external LLMs** — and supports **full white labeling** to match your brand.

Powered by large language models (LLMs), small language models (SLMs), and traditional machine learning (ML), it transforms natural language into accurate, contextualized insights — all governed by your semantic layer. From smart search to conversational analysis, it turns passive dashboards into active, dynamic insight experiences — **fast, flexible, and frictionless**.

AI-Native Analytics Built for Speed, Scale, and Trust
Analytics that speaks your language, answers your questions, and places AI at every layer of your data stack.

What It Delivers

✓ **Natural Language Insights -** Ask questions conversationally and receive visual answers, explanations, or recommended actions.

✓ **Search-Driven Exploration -** Instantly surface relevant metrics, dashboards, or reports from across your analytics catalog.

✓ **Root Cause & Anomaly Detection (Roadmap 2025) -** Automatically identify and explain outliers, variances, and patterns.

✓ **Narrative Storytelling (Roadmap 2025) -** Generate plain-language summaries and insights directly within dashboards.

Key Capabilities

AI Engine & Orchestration

Model-Aware Routing - Selects the optimal model (LLM, SLM, or ML) based on task complexity, performance, and cost.

Adaptive Prompting - Tailors prompts to your business language, data model, and context for higher-quality answers.

Ontology-Driven Context - Aligns AI responses with your business language using semantic models and domain ontologies.

User Interfaces & Interactions

Chatbot Embedding - Ask questions in natural language, inside dashboards or standalone.

Search Everywhere - Discover insights across dashboards, metrics, attributes, and more.

Narrative Widgets (Roadmap 2025) - Auto-generate summaries and story-driven insights within dashboards.

Model Context Protocol — MCP (Roadmap 2025) - Enable real-time context sharing between AI and external tools for more relevant responses.

Developer Tools & Extensibility

API-First Architecture - Embed AI into apps, workflows, or custom interfaces.

Automation Triggers - Schedule, push, and alert based on AI outcomes.

Governance Ready - Track prompts, decisions, and model output with auditability.

What Makes It Different

AI-Native Exploration - Built for a world where AI leads, rather than just assists.

Dynamic AI Orchestration - Automatically balances power, speed, and cost using the best-fit model per task.

MCP-Ready & Composable - Designed for interoperability, not lock-in.

Fully Embeddable - Integrate AI directly into your apps, products, or workflows with a modern, API-first architecture.

Enterprise-Grade Privacy - No customer data is sent to external LLMs; all interactions stay secure within your environment.

Fully Brandable - Deliver a white-labeled AI experience that is aligned with your product and brand identity.

Scales with You - Built to support teams, products, and ecosystems across real-world use cases.

Partner-Centric Approach - We collaborate closely with customers through POCs and ongoing feedback to shape our roadmap and deliver real-world value faster.

GoodData AI:
Built to embed. Designed to scale. Ready to go.

Schedule a demo or talk to our team to explore how GoodData AI fits your data strategy.