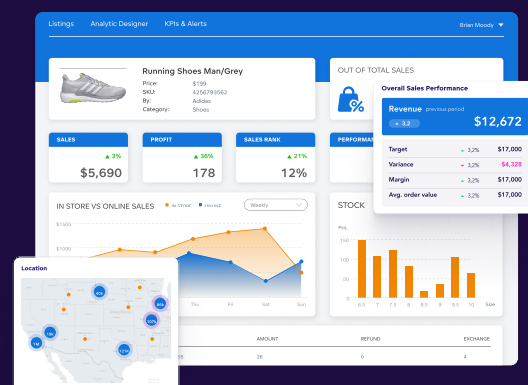


GoodData for Online Marketplaces

Transform Data into Growth — for You and Your Brand Partners



Running an e-commerce platform or marketplace OS? Partner with GoodData to elevate the consumer experience and boost performance.

Create Value for Your Brand Partners



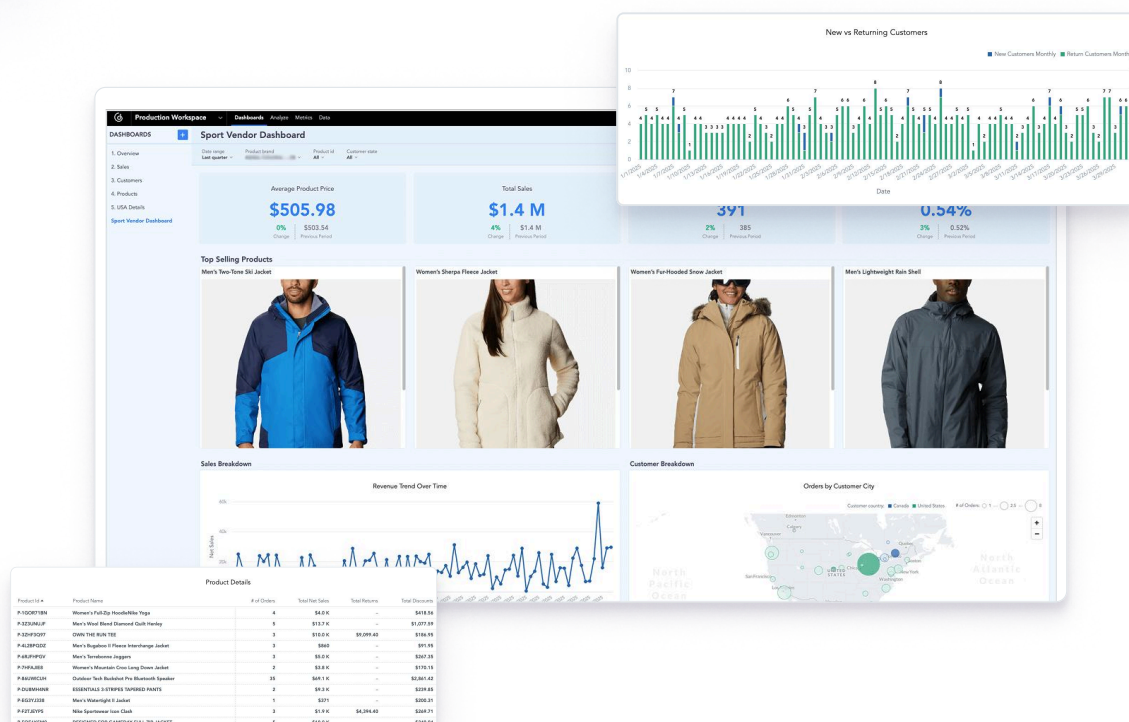
Always-on insights: Give partners 24/7 self-service access to customer data — what sells, when and why shoppers drop off, and what's driving conversions.



Growth-ready dashboards: Empower brands with clear metrics to improve targeting, spot new opportunities, and benchmark performance.



Smarter collaboration: Offer intuitive analytics tools that anyone can use — no data expertise required.



"If we can empower our partners, we enable them to grow sales on our platform, while also benefiting customers who will receive a wider selection."

Cody Alton, ZMS Insights Senior Product Manager, Zalando

Why Online Marketplaces Choose GoodData

Embedded & customizable analytics that blend seamlessly into any platform

Manage via UI or code — flexibility for business users and analytics engineers

Rapid platform deployment with expert support from our professional services

AI assistant for fast insights and smarter decisions

Scalable architecture that grows with your business

Flexible deployment in any cloud or on-prem — hosted by us or self-managed

Ready to revolutionize your online marketplace? [Get a demo today!](#)