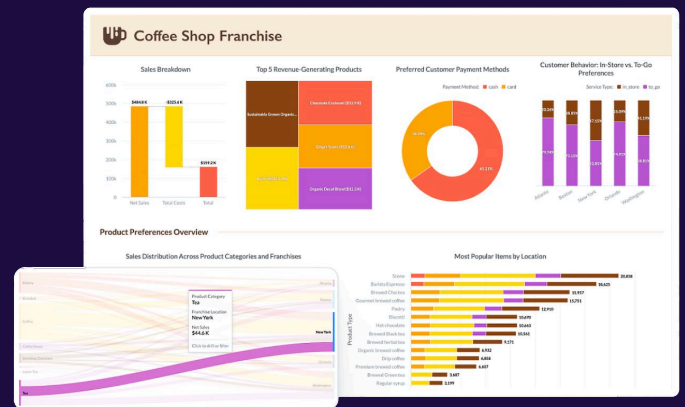


GoodData for Franchise Businesses

Enhance Operations and Boost Revenue with Advanced Analytics



Running a franchise network or digital platform for franchise chains? Discover how **GoodData's analytics platform** can drive your growth.

Optimize Franchise Network Operations

- Enable franchise managers to centralize data, benchmark performance, and drive improvement across all locations.
- Share demand forecasts with suppliers to optimize their supply chain and strengthen your negotiating power.

Improve and Simplify Data Management

- Equip teams with metrics and dashboards that automate ad hoc reporting and reduce manual work.
- Replace disorganized data management with a centralized dashboard hub that automatically organizes the data.

Boost Franchise Revenue and Employee Productivity

- Empower individual managers across hundreds or thousands of franchises with self-service analytics capabilities.
- Get a single view into sales, customer behavior, purchasing preferences, and other key trends to replicate best practices and improve margins.

Why Franchise Businesses Choose GoodData

Fast time-to-value with rapid platform deployment and expert support from our professional services team

Flexible analytics experience with drag-and-drop UI or code-based management

Self-service access can easily be delivered to brand partners

AI assistant for fast insights, forecasting, and more intelligent decision-making

Scalable architecture that grows with your business

Franchise Success Story: Measurable Results with GoodData

Firehouse Subs, a restaurant brand with individually owned franchises, deployed GoodData to manage analytics dashboards for reporting and scorecarding across the company.

Results:

2-month payback

\$1,423,312 average annual benefit

1:7.4 cost: benefit ratio

Read the full case study [here](#).

Curious what GoodData could do for your franchise business?
[Get a demo today!](#)