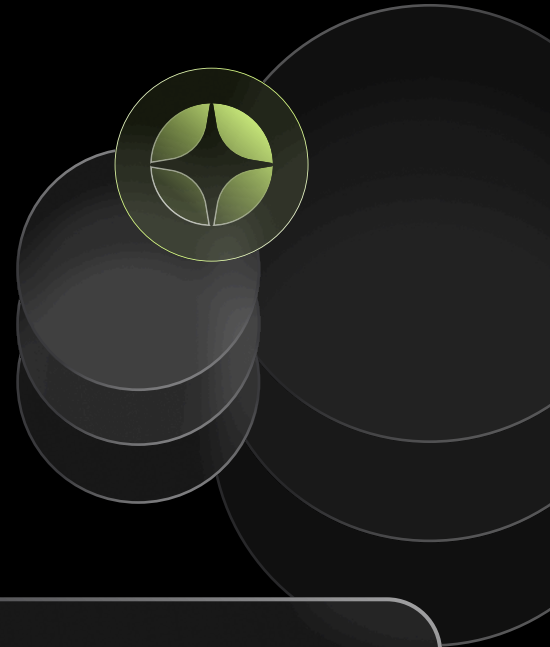


Why Fuelfinance Chose GoodData for AI-Ready Analytics



Fuelfinance combines AI-powered planning, 350+ integrations, and a dedicated CFO into one platform built specifically for businesses where every financial decision counts. When you can't afford blind spots, Fuelfinance is where serious operators go to get their finances right. It handles budgeting, forecasting, dashboards, and reporting in one place.

The Task

Fuelfinance wanted to deliver tailored analytics for each client, often based on custom data sources, without scaling their internal analytics team.

As an AI-powered financial platform, they needed more than embedded dashboards. **They wanted analytics that could support and extend their AI-driven experience. They were evaluating how to incorporate AI more deeply into their product, including assistant-driven analysis and contextual insights.**

During their review of several leading solutions, they found that many so-called "AI-ready" platforms relied on surface-level AI features. These tools lacked:

- | A strong semantic layer to anchor AI in consistent business definitions
- | Deep contextual understanding of financial metrics
- | The ability to customize AI assistant behavior and prompts

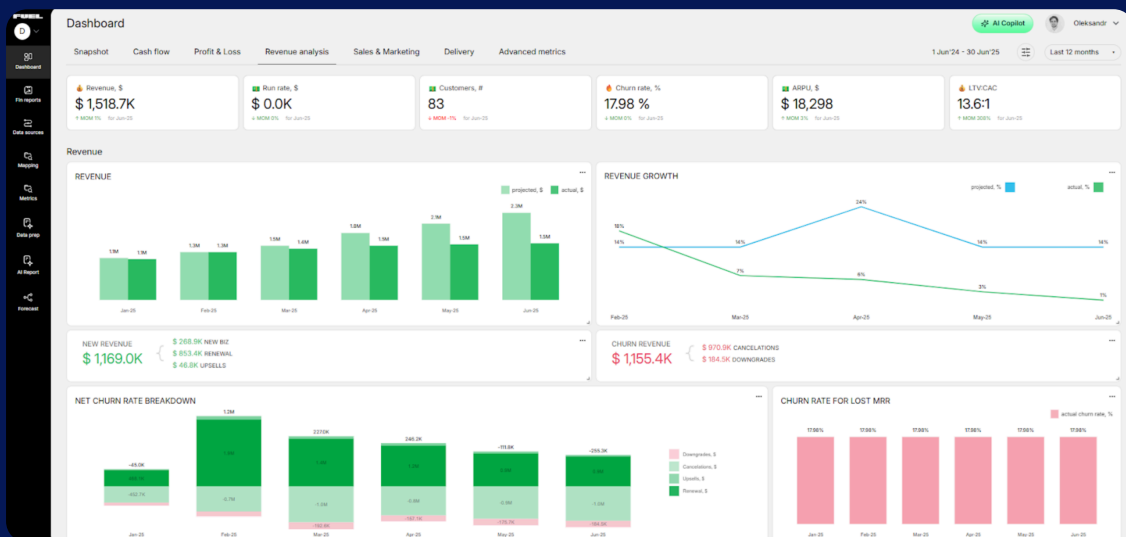
Why GoodData?

Fuelfinance selected the GoodData® platform for its flexible, AI-ready architecture.

GoodData provides:

- ▮ A strong semantic layer to anchor AI in consistent metric definitions
- ▮ Customizable AI assistant capabilities
- ▮ Flexibility to build client-specific dashboards and analytics
- ▮ Developer-friendly integration and documentation

This allowed Fuelfinance to **accelerate time-to-market while supporting their AI-driven analytics strategy.**



With the help of GoodData, Fuelfinance provides its customers with real-time dashboards built on a structured semantic layer that supports reliable AI-driven experiences.

What's Next?

Fuelfinance plans to further integrate GoodData's AI analysis capabilities with their back-end data and explore the use of the GoodData AI assistant to support financial workflows.

The goal is to continue to enhance the analytics experience through deeper AI integration, delivering custom insights that are grounded in trusted data and aligned with real financial decision-making.

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