

Embedded AI Agents for Financial Services: From Fraud Detection to Portfolio Optimization



AI is driving the biggest shift in finance since digital banking began. Institutions are moving from dashboards and reporting to true decision intelligence — fraud detection in seconds, real-time compliance, and personalized client services — all while achieving fast time-to-value with the speed and agility that most internal development teams struggle to reach.

So, the challenge is clear: AI must be **reliable, transparent, auditable, and secure**.

GoodData gives you a composable, **AI-native data intelligence platform** to embed enterprise-ready agentic AI.

Combat fraud

Ensure compliance

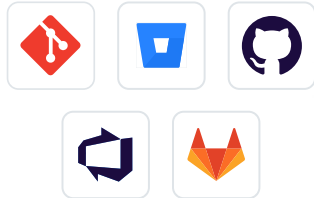
Modernize client
experiences

Unlock new
revenue streams

Full-Stack Data Intelligence Platform for Financial Services

- Optimized for AI:** Fine-tuned for high-volume financial data and agentic workflows.
- Regulator-ready:** Transparent, auditable AI with built-in compliance guardrails.
- Seamlessly integrated:** Works with legacy systems and modern fintech stacks; supports SaaS, on-prem, or hybrid deployment.
- Fast to deploy:** Developer-first platform with rich SDKs and APIs to move from prototype to production quickly.
- Made to scale:** Designed to securely deliver agents across business units, geographies, and client bases with built-in multitenancy.

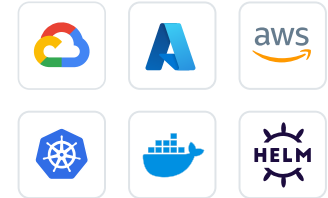
Bring your own LLM



Connect & Integrate



Secure & govern



Deploy anywhere

Built on Robust Foundations, Designed for Financial AI



AI Lake

Turn structured and unstructured financial data into a governed semantic layer, ensuring agents are grounded in accurate, compliant knowledge.



AI Hub

Orchestrate AI workflows with guardrails, escalation paths, and audit trails regulators can trust.



AI Apps

Deploy embeddable agents, copilots, and assistants for both client-facing experiences and back-office operations.



Employ our Expertise to Accelerate Your Success

Leverage our forward-deployed engineers to design, test, and deploy custom agentic solutions.

Turn Intelligence Into Impact

Every fraud check, compliance process, and customer touchpoint can be powered by AI agents you can trust. With GoodData, you get innovation without compromise.

Let's talk about the ROI of embedded AI decision intelligence for your business.