



How Atheer Gives Customers Instant Visibility into Frontline Operations

By embedding GoodData® analytics into its platform, Atheer equips customers with interactive dashboards and customizable reports that reveal real-time insights into frontline operations. The platform tracks key performance metrics such as task completion rates, workforce productivity, and compliance. With these insights, customers can make faster, data-driven decisions and continually improve frontline performance. **For Atheer, GoodData has become a key differentiator that delivers advanced analytics while reducing engineering effort.**

<90 days to measurable impact

The Atheer platform swiftly drives measurable impact for new customers.

20+

GoodData® workspaces.

Insights in seconds

With pre-built dashboards and reusable models, customers can now get insights on demand, rather than waiting days.

THE COMPANY

Atheer is a leader in the Frontline Execution Platform market, enabling organizations in regulated industries to improve frontline productivity, safety, and compliance. By combining AR, AI, and collaboration, Atheer helps industrial workforces achieve new levels of performance while ensuring audit readiness and regulatory alignment.



THE CHALLENGE

Before partnering with GoodData, Atheer did not have a dedicated analytics platform embedded into its product. Although the company captured large amounts of operational data, reporting relied on custom development, basic visualizations, manual PDF reports, and ad hoc database queries.

This approach was not scalable and lacked the flexibility and self-service capabilities customers increasingly expected. Many customers wanted to see their data in charts, graphs, and interactive dashboards to better understand performance trends, task outcomes, and operational bottlenecks.

Providing these capabilities through custom development was time-consuming and difficult to maintain. Atheer needed a robust analytics solution that could integrate seamlessly with its architecture and deliver a scalable but user-friendly experience.

“GoodData has reduced the time and effort required to deliver custom reporting, allowing us to offer enterprise-grade analytics without building a full analytics framework ourselves.”



Arif Shaikh

Development Manager, Atheer

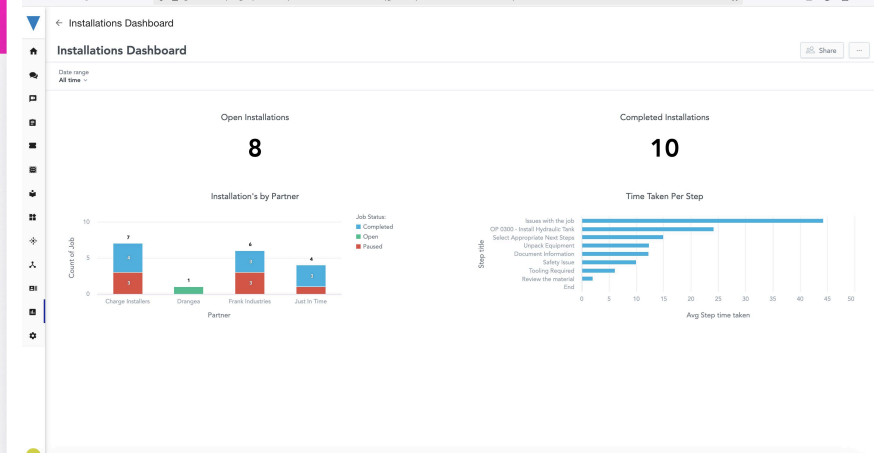


THE SOLUTION

Atheer integrated GoodData into its platform, giving each customer a secure analytics workspace. Operational data from Atheer is sent to a PostgreSQL database, which connects to GoodData for reporting and visualization.

With GoodData, customers can use ready-made dashboards and visualizations or create their own. They can build multiple dashboards within a single report, apply filters, and customize views through an intuitive interface. This gives them real-time insights into task completion, KPI performance, and operational trends without needing technical assistance.

Atheer integrated GoodData with ease, crediting clear documentation and fast, responsive support as key factors. Despite the product's complex architecture, the team moved quickly from setup to delivering dashboards that mattered to their frontline teams. Features such as data modeling tools, flexible dashboard design, and tenant management streamlined the rollout, making it faster than Atheer expected.



Atheer dashboard example

“GoodData’s support for multitenancy, semantic modeling, and embedding capabilities has made it much easier for us to scale analytics across customers while maintaining performance and security.”



Arif Shaikh

Development Manager, Atheer

Some of Atheer’s Favorite GoodData Features

Visually rich, interactive dashboards enhance the customer experience and make data exploration simple.

Multi-tenant architecture support enables analytics to scale securely across customers.

Semantic modeling and embedding capabilities speed up delivery and allow easy customization.

Ease of integration and responsive support accelerate time to value.



THE RESULT

Atheer’s customers can now see operational performance at a glance: interactive dashboards and reports make it easy to monitor task completion, identify bottlenecks, and track key performance indicators. This enables faster, data-driven decisions and continual improvements in frontline operations.

Behind the scenes, GoodData has eliminated the need for Atheer to build and maintain custom reports for each customer. This reduction in engineering effort has freed up resources to focus on enhancing the platform’s capabilities and responding to customer needs.

By pairing these operational efficiencies with advanced, self-service analytics, Atheer has strengthened its competitive position, met a major area of customer demand, and increased the overall value of its platform.