

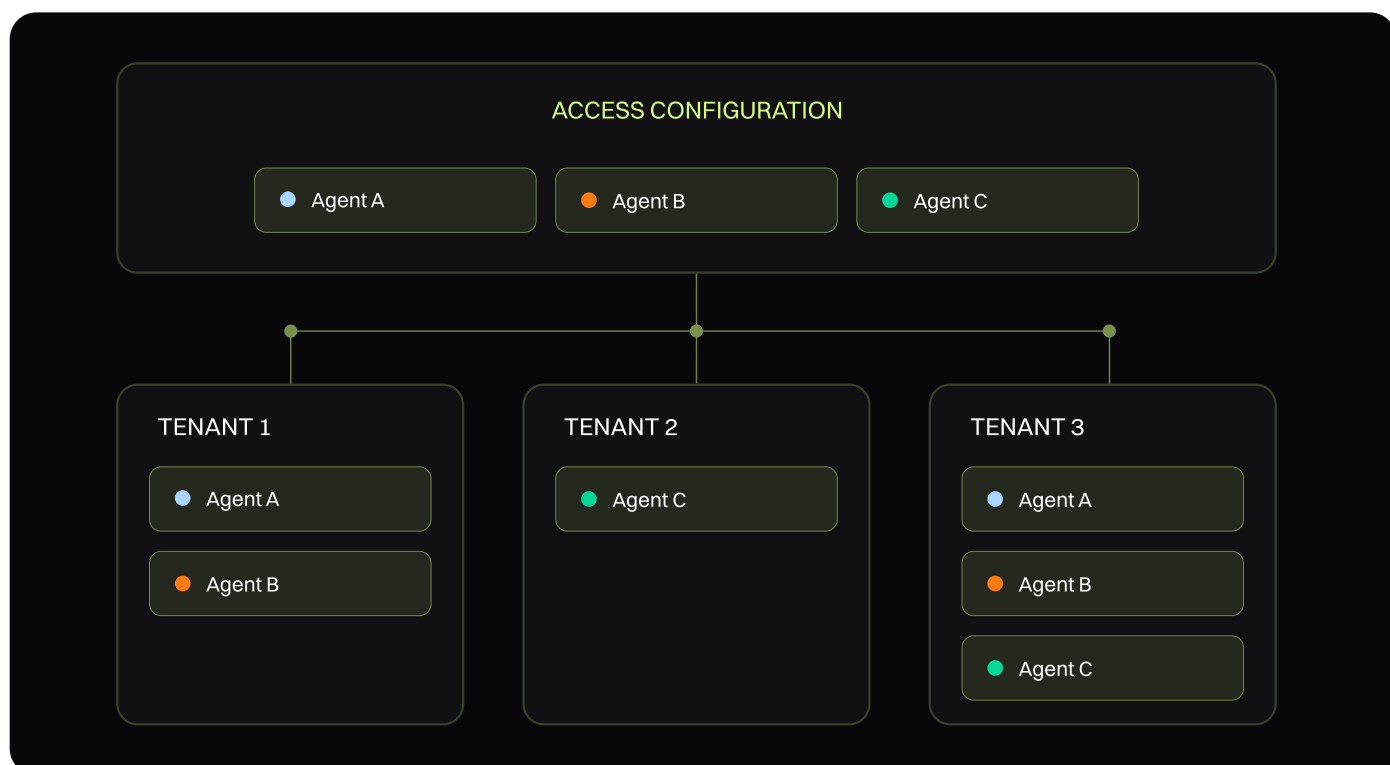
AI Agents for Each Team and Every Customer You Serve

Each team in your organization works differently. Every customer you serve has different needs. So why are you giving them all the same agent?

Agent Builder gives you a single platform to build, configure, and deploy analytics agents tailored to each team and customer.

Configure Once. Scale to Every Customer.

Build an agent once and deploy it across every workspace, team, and customer environment – with the same governed data, the same rules, and the same outputs. What used to take weeks of custom engineering now takes minutes.



An Agent for Every Team that Works with Data

Each agent is purpose-built and fully configured for the team using it; the right skills, the right knowledge, the right access. These are not one-size-fits-all assistants.

Data Analysts

Investigate KPI changes, surface anomalies, run root cause analysis, and explain what drove them, so analysts spend time on strategy, not manual querying.

Business Users

Ask questions in plain language and get clear, reliable answers grounded in real company data — no SQL, no dashboards, no waiting on a data team.

Developers

Embed agents into products and trigger via API — scoped exactly to customer needs, with full control over what the agent knows and how it behaves.

Data Engineers

Handle data modeling work and keep metric definitions consistent across the stack, freeing the team to focus on architecture rather than ad hoc requests.

The image displays a user interface for configuring an AI agent and a data visualization dashboard. The dashboard features a funnel chart with the following data points:

Step	Sessions	Percentage
Homepage visit	147	50.7%
Product detail page	51	17.6%
Add to cart	35	12.1%
Viewed Recommended Products	33	11.4%
Other Navigation	28	9.7%
Drop Off	28	9.7%
Category listing	28	9.7%

A callout box highlights a key insight: "Your drop-off rate after 'Add to cart' has increased by 12% MoM." Below this, there are buttons for "Analyze" and "Suggest actions".

Overlaid on the dashboard are two configuration panels:

- Agent (default) Configuration:** Shows settings for skills (All available or Custom), personality (Be enthusiastic and slightly playful...), AI Knowledge (All documents or No documents), and Access (All users or Selected user groups, with "Golden members" and "Golden testers" selected).
- Add skills Dialog:** A modal window titled "Add skills" with a search bar and a grid of skill options: Alert Management (checked), Anomaly Detection, Clustering Analysis, Forecasting, Key Driver Analysis, Knowledge Base Search, Metric Creation, Scheduled Export, Data Visualization, Visualization Summary, and What-If Analysis.

In Practice

For Your Teams

- | Your Monday morning report writes itself — KPIs pulled, narrative written, delivered to Slack before the first meeting starts.
- | A metric drops at 2am. By the time anyone arrives at their desk, the agent has already investigated, found the root cause, and written the explanation.
- | New analysts stop asking the same questions; they have an agent that knows your data, your definitions, and your playbooks from day one.
- | Sales asks a data question. Marketing needs a number. Operations wants a trend. Each team gets their own agent that knows what they need — no BI tool, no ticket, no waiting.

For Your Customers

- | Turn AI into a subscription feature — deploy a different agent experience for each tier and let customers upgrade to more powerful AI features.
- | Your product already has the customer's data. Now give them an agent that helps them understand it — white-labeled, embedded, and built around their data.
- | Client reports that used to take an analyst half a day now generate automatically at scale, in your voice.
- | Client reports that used to take an analyst half a day now generate automatically — consistent, on-brand, and delivered at scale
- | Something unexpected happens in a customer's data. Before they notice it, your product has already surfaced the recommendation.

Why GoodData

Other platforms give you fixed agents built around their product. Agent Builder provides a governed framework and the tools to configure agents around yours — grounded in your data, observable across every tenant, and ready to scale the moment you need it. **No rebuilding. No platform lock-in. Just agents that work the way your business does.**