

GoodData: Accessible Analytics Without Compromise



Accessibility Powers the Future of Enterprise Intelligence

At GoodData, we believe that everyone should have equal access to data. That's why accessibility is a foundational part of our platform rather than an add-on. From visual clarity to keyboard navigation, we design with inclusion in mind — so insights are available to every user, everywhere.

In today's enterprise landscape, accessibility is no longer optional. It's a legal mandate, a market expectation, and a strategic differentiator.

Aligned With Global Standards

GoodData is actively aligning its platform with the world's most widely adopted accessibility standards, including:



WCAG 2.1 AA

International web accessibility benchmark



EN 301 549

Required under the European Accessibility Act (EAA)



Section 508

U.S. federal ICT accessibility standard



PDF/UA

Universal accessibility for exported documentation

These standards are reflected across our platform architecture, design system, and QA processes — ensuring accessible user experiences at scale.

Accessible by Design, Built for Enterprise

GoodData's platform is designed to support inclusive analytics across every touchpoint:



User-first design: Accessibility features are built to support dashboard viewers, with broader role support evolving over time.



Assistive tech-friendly: Screen reader support, keyboard navigation, and adaptable visual modes.



Clarity-driven UX: Clean, consistent design patterns that reduce cognitive load.



GoodData documentation: User guides are being updated to follow accessibility best practices.



PDF export accessibility: Dashboard and report exports are being designed in line with PDF/UA standards.



Global readiness: Support for enterprise compliance across regions, industries, and regulations.

We don't just aim to meet minimum requirements, we build accessibility into the core of our user experience.

Beyond Compliance: A Platform That Moves You Forward

While many vendors stop at compliance, GoodData sees accessibility as a business enabler. It improves usability, reduces friction, and unlocks insights for broader audiences.

We continuously invest in accessibility to ensure our customers benefit from:

- ✓ **Stronger RFP performance** – Accessibility readiness gives you an edge in competitive enterprise deals.
- ✓ **Expanded market access** – Reach users in regulated industries and public sector markets.
- ✓ **Improved user experience** – Design choices for accessibility benefit all users.

GoodData: Built to Include. Ready to Scale.

We're committed to helping organizations deliver accessible, equitable analytics — without compromise.

[Explore our technical deep dive](#) to see how GoodData aligns with WCAG, EN 301 549, Section 508, and PDF/UA standards, or [schedule a demo to experience inclusive analytics in action](#).

